



Maschoff Brennan Moves to the iManage Cloud for Work Product Management

Streamlined workflows, innovative functionality and product flexibility draw firm to iManage

CHICAGO – August 15, 2017 – [iManage](#), the company dedicated to transforming how professionals work, today announced that [Maschoff Brennan](#) — a leading Intellectual Property & Complex Litigation law firm — has selected [iManage Cloud](#) as its Work Product Management platform.

Maschoff Brennan is constantly evaluating delivery of legal services through its existing technologies and potential adoption of new technologies. The firm saw an opportunity to increase its legal professionals' efficiency and enhance client service through adoption of iManage Cloud over its existing document management system, NetDocuments. The firm evaluated multiple solutions before selecting iManage as the best choice.

“Our firm has always had a strong culture around management and governance of client work product,” said Jared Braithwaite, Shareholder and Registered Patent Attorney, Maschoff Brennan. “As a result, our users expect a high level of usability, performance and reliability for any solution to be adopted. Our existing cloud DMS was not fully meeting our expectations. iManage easily integrates with our users' workflows and makes it easier for our professionals to carry out their key daily tasks. And we enjoy the flexibility of choosing from different user interfaces so our staff can choose whatever's quickest, easiest and most productive for them.”

With iManage Cloud, Maschoff Brennan will gain on-demand access to [iManage Work](#) for document and email management and [iManage Share](#) for secure file collaboration. Additionally, the firm will use [iManage Mobility](#) which will allow their end users to securely file, retrieve and edit key documents and emails anywhere, any time, on any device.

“iManage Cloud delivers the industry's leading Work Product Management capabilities with scalable, reliable performance and features specifically designed for professionals,” said Dan Carmel, Chief Marketing Officer, iManage. “This combination of superior service delivery and market leading features across productivity and governance – all from a single vendor – allows leading firms like Maschoff Brennan to leave their existing provider and switch to iManage.”

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About iManage

iManage transforms how professionals in legal, accounting and financial services get work done by combining the power of artificial intelligence with market leading document and email management. iManage automates routine cognitive tasks, provides powerful insights and streamlines how professionals work, while maintaining the highest level of security and governance over critical client and corporate data. Over one million professionals at over 3,000 organizations in over 65 countries – including more than 2,000 law firms and 500 corporate legal departments – rely on iManage to deliver great client work.

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