# **iMANAGE DRIVE CUSTOMERS**

How a Global Media Enterprise Improved Security Using iManage Drive





Industry: Media & Entertainment



18,000



Users: Studio and Entertainment Group

## **Challenge:**

A global media and entertainment enterprise was looking for help improving security protections for their legal documents and studio work product. They were responding to a recent security breach in their industry, and were interested in developing more robust governance and audit capabilities to protect themselves from a similar incident. The challenge was to deliver a solution that would be adopted and used by a broad range of business users, with minimal disruption to their workflow.

#### Solution:

The enterprise implemented iManage Drive and rolled it out to business users across their studio and entertainment groups. Users were up and running in minutes, with no formal training required. Drive looks and feels like a network drive in Windows Explorer, so users were able to save, search, and edit documents without changing their work habits.

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#### **Results:**

- Single secure and governed project location for all content
- Zero training, no user behavior change
- Fully governed, trackable, and audited

iManage Drive replaces the studio's network of unsecured shared drives with a fully governed, trackable, and audited location to manage content. Equally important, Drive's intuitive and easy-to-use interface enables broad user adoption, and ensures that more of their valuable documents and emails are retained and secured.

### **Enabling:**



User Adoption

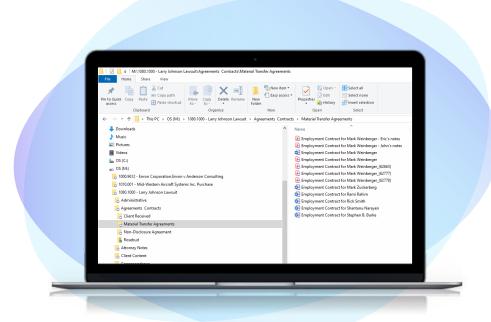


Secure Documents & Emails



#### INTRODUCING

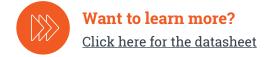
# **iMANAGE DRIVE**



An intuitive and easy-to-use interface for saving, searching for, and accessing documents.

iManage Drive looks and feels like a shared network share drive in File Explorer, which enables nearly any user to store, search, and retrieve documents with no training or disruption in workflow. iManage delivers immediate benefits to your organization:

- Enable broader user adoption
- Improve knowledge management and reuse
- Eliminate data silos, improve security and governance
- Familiar Windows Explorer interface
- Capture and secure 100% of work product
- · Take content offline, then sync automatically



#### About iManage™

iManage transforms how professionals get work done by combining artificial intelligence, security, and risk mitigation with market-leading document and email management. iManage automates routine cognitive tasks, provides powerful insights and streamlines how professionals work, while maintaining the highest level of security and governance over critical client and corporate data. Over one million professionals at over 3,000 organizations in over 65 countries – including more than 2,000 law firms and 500 corporate legal departments – rely on iManage to deliver great client work – securely.



