



Leading Patent and Trade Firm Potter Clarkson Selects iManage Cloud for Document and Information Management

LONDON – July 25, 2017 – [iManage](#), the company dedicated to transforming how professionals work, today announced that [Potter Clarkson LLP](#) — a top-tier firm of European patent and trademark attorneys and one of the largest full service intellectual property practices in Europe — has selected [iManage Cloud](#) to deliver optimal document and information management. The firm chose iManage Cloud as the best solution to move from paper-based files and an existing in-house document management system to a modernized and efficient cloud-based solution.

iManage Cloud will provide a seamless integration of technology to improve workflows and cross-firm collaboration. Future integration with Potter Clarkson’s planned business process application will allow the firm to pull together its different data sources including client, matter and operational information to help achieve greater business insight and value from their data. Additionally, the scalability and security of iManage Cloud were particularly appealing for Potter Clarkson.

“iManage Cloud will significantly improve efficiency throughout our business, enhancing our Microsoft Office 365 investment and providing the capability to work securely with matter and client files from anywhere on just about any device,” said Philip Morris, Practice Manager, Potter Clarkson. “The mobility, collaboration and resilience delivered by the product is incredibly important to us, while iManage’s UK-based data centres ensure the integrity and security of our data.”

iManage partner [Phoenix Business Solutions](#) is assisting Potter Clarkson with the implementation. The firm plans to roll out the solution by the beginning of November 2017, with an expected 160 users throughout the organization.

“Professional firms of all sizes recognize the agility and simplicity cloud computing can bring to work product management,” said Geoff Hornsby, General Manager, EMEA, iManage. “By deploying iManage Cloud, Potter Clarkson will provide its patent attorneys with innovative tools that enable them to deliver more responsive service to their clients without compromising security.”

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About iManage

iManage transforms how professionals in legal, accounting and financial services get work done by combining the power of artificial intelligence with market leading document and email management. iManage automates routine cognitive tasks, provides powerful insights and streamlines how professionals work, while maintaining the highest level of security and governance over critical client and corporate data. Over one million professionals at over 3,000 organizations in over 65 countries – including more than 2,000 law firms and 500 corporate legal departments – rely on iManage to deliver great client work.

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