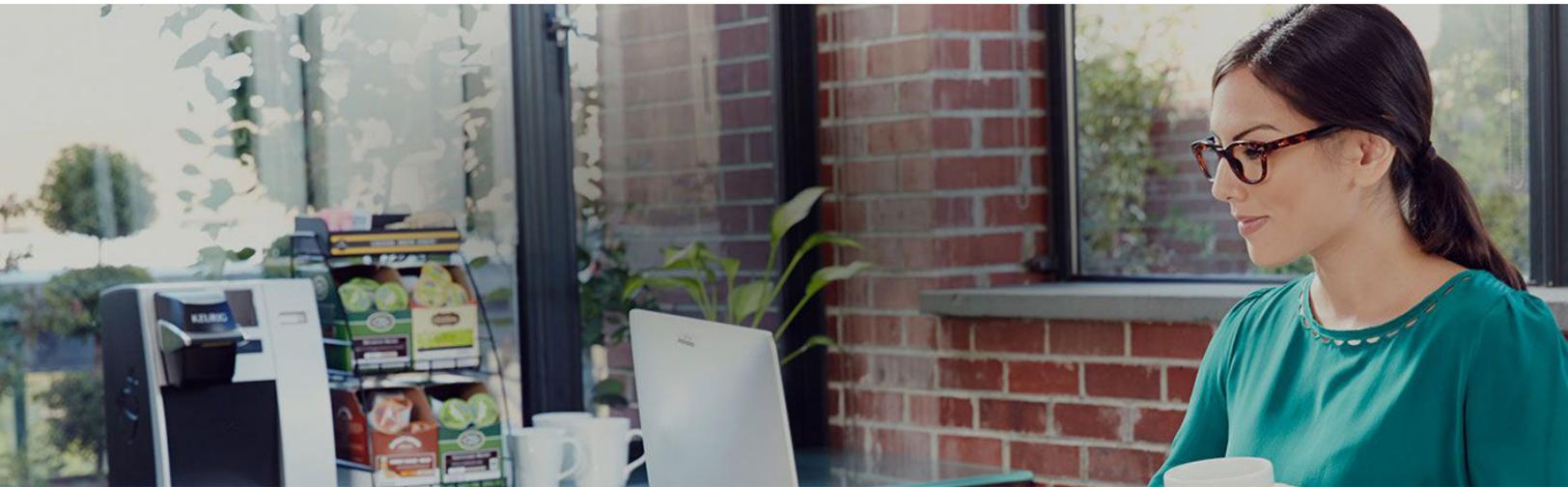




# Keurig Green Mountain's Legal Department Simplifies Content-Related Processes

iManage Work Increases Efficiency Through Faster Search and Improves Governance and Security of Legal Matter Content



## Industry:

- Corporate Legal Department
- Consumer Products

## Challenges:

- Company had tremendous growth – pressure to keep up with patent and trademark enforcement, acquisitions and partnerships
- Increased need to effectively manage important matter, documents and files
- Governance and security over critical work product

With over 6,000 employees worldwide, Keurig Green Mountain, Inc. is a personal beverage system company with more than 80 brands and 575 beverage varieties. As a company founded on social responsibility, they are committed to using the power of business to brew a better world through their work to build resilient supply chains, sustainable products, thriving communities, and a water-secure world.

## Challenge

Keurig Green Mountain is growing rapidly by building new brands and launching new beverage options. Their corporate legal department was finding it difficult to keep up with patent and trademark enforcement with their existing document management system. It was becoming increasingly important to more effectively manage the growing volumes of matter-related content and communication in a unified electronic folder. The need for governance and security over critical work product were also areas that needed to be addressed. Keurig needed more than just a great solution, they needed a partner who understood the unique needs of their organization and their legal team.

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“The iManage solution changed and simplified the way we managed the entire process. Corporate legal users are now empowered to better serve the company.”

— Kevin Campbell, IT Solution Delivery Manager, Keurig Green Mountain

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### Solutions:

- iManage Work provides an exceptional experience that simplifies content-related tasks
- Streamlines the creation, sharing, governance and security of their work product
- Tailored to meet unique needs
- RBRO's value added tools enhance and streamline connectivity between internal systems, facilitate automation and improve end user experience

### Benefits:

- Unanimous user adoption
- Minimal changes needed
- Exceeded increasing needs for security and information governance

### Product:

- iManage Work

### Supporting Solutions:

- RBRO FileManager
- RBRO WorkspaceManagement
- RBRO Link2DMS
- RBRO EasyFolders
- RBRO ImportManagement

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### About iManage

iManage is the leading provider of work product management solutions for legal, accounting and financial services firms and the corporate departments they serve worldwide. Every day iManage helps professionals streamline the creation, sharing, governance and security of their work product. More than 3,000 organizations around the world — including more than 1,800 law firms — rely on iManage to help them deliver great client work. Headquartered in Chicago, iManage is a management-owned company.

Learn more at  
[iManage.com/products](http://iManage.com/products)



### Solution

*“Corporate legal teams are unique and require unique solutions,”* said Kevin Campbell, IT Solution Delivery Manager at Keurig Green Mountain. *“We were searching for a document and email management solution that could organize our work product to our exacting standards, would be user friendly, and didn't require an overwhelming amount of training. We found a match that exceeded all of our needs, and that was iManage Work.”*

iManage Work provided advanced search capabilities and exceeded their increasing needs for security. iManage's Work Product Management system enables each of their corporate lawyers to be more efficient, while improving the quality and governance over legal matter content and documents.

### Implementation

With the help of iManage partner RBRO Solutions, the company implemented iManage Work. After a highly successful migration, simplified by RBRO's ImportManagement tool, RBRO has helped Keurig to gain the greatest value from their content. Through their consulting, training and support services as well as other key products, RBRO was able to enhance Keurig's experience and provide a bridge to internal systems.

*“RBRO became an essential part of our team,”* said Kevin. *“We benefitted from their vast experience in helping us to understand how we could obtain maximum value from our iManage Work implementation.”*

### Benefit

Immediately after iManage Work was implemented, there was 100 per cent user adoption in the corporate legal department. The combined solution enables Keurig's team to focus on the matters at hand, as they come in, by streamlining their content interactions. Consolidating the company's corporate legal department users onto one Work Product Management system is saving the users time through faster search and better organization and is increasing overall productivity.

*“The iManage solution changed and simplified the way we managed the entire process,”* Kevin added. *“Corporate legal users are now empowered to better serve the company.”*

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### iManage Partner: RBRO Solutions

RBRO Solutions is a leading business solutions provider, headquartered in Toronto, Ontario. RBRO's global strategic consulting team and market leading solutions make it easier for their clients to obtain maximum value from enterprise content.